

TRAVEL, TOURISM & HOSPITALITY

RESEARCH ACTIVITY

As part of your course you are required to undertake a period of work experience. In preparation for this you have been asked to research a specific visitor attraction, hotel or another Travel & Hospitality organisation you would like to go to on your work experience.

For this research you need to look at:

- What the organisation offers
- What job roles work at this organisation
- What do the staff do on a day-to-day basis
- Choose one job role that you would like to do
- Explain why you would like to do this job

Visitor attractions you could look at are:

- Alton Towers
- SeaLife Centre
- Black Country Living Museum
- Drayton Manor Park
- Dudley Zoo

Hotels you could look at are:

- Premier Inn
- Village
- Holiday Inn
- Park Regis
- Copthorne
- Hyatt

If you have a work placement that you are particularly interested in that is not on this list, who can offer you support and advice.

