

## FASHION FOR DESIGN AND RETAIL - LEVEL 3

### SUMMER TASK

#### WRITE A PERSONAL STATEMENT

You should write a brief statement of around 500 words explaining:

- Why you want to study Fashion?
- What knowledge and experience you have already of Fashion, Textiles and Art
- What you would like to do in the future, where do you see yourself and what career path do you want to take?

### RESEARCH TASK

Have a look at the following website, this shows 21 of the hottest collections for SS20

<https://www.whowhatwear.co.uk/spring-fashion-treands-2020>

Fashion students have there own sense of style and I wouldn't expect you to wear an office style suit to an interview with me. Think about which colection is most suited to you and your personality, copy and paste the collection onto a PowerPoint slide, reasons why, what it is about this collection that shows who you are and the image you would like to show the world.

Select one outfit you would wear to to our interview, why do you think this is suited to the occasion and what first impression do you think I would get from this?

Sum the above up in about 300/500 words. (Hand written is fine if you don't have access to PowerPoint)

### PORTFOLIO - SHOW US WHAT YOU CAN DO!

Here is your opportunity to show us your skills.

We would like to see a portfolio of your Fashion/Textiles and or artwork! This should include between 8-15 of your best images to really show us your creative skills!

### HOW TO SUBMIT YOUR SUMMER TASK

You can send your personal statement, research task and portfolio across to us in a variety of ways:

- PowerPoint – this must include all tasks in one file in a slideshow
- You can send photos and hand written work if you don't have access to power point



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### COLLAGE YOUR OWN VOGUE FRONT COVER

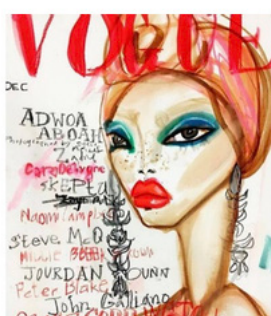
As part of your Fashion course, you are required to develop a variety of fashion illustration styles and also look at marketing the garments you manufacture, this task merges these skills.

**TASK 1** - Research Vogue Front covers, looking at the poses, the garments, the fonts, colours, textures, scales and advertisements for articles inside. Select a variety of these on a PowerPoint slide (approx. 6) and annotate what it is you like about them and how you could be inspired when developing your own.

**TASK 2** – Research styles of fashion illustration using collage as show above, there are many artists that use these techniques and it can be replicated with everyday objects that you are likely to have in the house. Slide 2 will be a collection of interesting collage illustrations that you will annotate with the reasons why you have selected these, what they have used and how you could develop something in a similar style, again, choose 5/6 designs.

**TASK 3** – Now develop your own fashion illustration collage, pick a theme, crazy fashion, casual, evening wear, sports – try one of each! Add this to slide 3 and annotate this telling me how you created it, what inspired you and how you could improve if you did another one – do another one if you can – let's see what you learnt? Try adding in some hand stitching techniques to add more texture.

**TASK 4** – Now create your own vogue front cover using your best illustration. You can draw by hand/ stitch or use computer-based technology or a mix. Try a few different poses, you don't have to use your full illustration, you could scan your design and zoom in on part of it. Add your final idea onto slide 4 and tell me why you chose the methods you used and whether you think this worked for you, could you improve and try this again, so we can see how you can improve with a different illustration.



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### TOTE BAG PRINT DEVELOPMENT

The task is to design either a one or two colour print for a blank canvas shopping bag. This will be printed using the silk screening method when you come into College.

**TASK 1** – The placement of the design will need to be portrait and the size will be exactly the same as an A4 sheet of paper. You can use any theme you would like for your design and come up with as many ideas as your like. Keep them as rough sketches to start with until you have firmed up a few ideas that you like and then you can think about colour.

*Remember the maximum number of colours you can use is 2.*

When designing, think about the balance of shapes and colours, You could use leaves, or something geometrical, maybe a collection of lipsticks and nail varnishes? It is entirely up to you. Think about adding texture and pattern, see the below link to give you ideas.

<https://www.pinterest.co.uk/pin/499407046179039830/>

**TASK 2** – Once you have decided which design you want to go with, you now need to separate the colours. Whatever colour you want this to be, you will now need to paint it black. This is because to create a silk screen we use ultra violet light through a special emulsion and the black paint stops the light coming through in the spaces you have painted allowing the emulsion to be cleaned off and leaves the space for the colour pigment to pass through.

If you have A3 paper, use this, preferably thicker paper than normal printer paper as this can warp.

If you are doing a one colour screen, this is easy, use the below link to show you how to draw out your design and paint – the paint must be thick and jet black for it to work as in the link for whatever colour you want to do.

<https://www.pinterest.co.uk/pin/337840409549260591/>

If you are doing a 2-colour print, you will need 2 sheets of paper, firstly trace out (against a window) one colour and paint that black, then trace out the 2nd colour and again make that black.



*We look forward to seeing your designs!*

## FASHION FOR DESIGN AND RETAIL - LEVEL 3

### PAPER FASHION

This task will challenge you to create a unique style of garment with basic things that you can find around your home.

**TASK 1** – Research paper fashion styles, you will find many ideas on the Internet, create a Pinterest board with plenty of ideas that you can come back to, use the below YouTube clips and others you will find, as part of your inspiration. From these, select 8 key images and add them onto a PowerPoint slide, annotate what it is about these that you like and what you will need to create them.

<https://www.youtube.com/watch?v=RrnThWCd0dc>

[https://www.youtube.com/watch?v=\\_5JiBMDm630](https://www.youtube.com/watch?v=_5JiBMDm630)

**TASK 2** – Now use A4 paper to design at least 5 different styles of dresses, you use pencil or a fine liner. Think about the following things:

- What size will it be?
- How will a person get in and out of it?
- What sort of paper will you use – newspaper, card, tissue paper?
- How will you put it together? Glue, staples or stitch it together

Annotate these things by the side of your designs.

**TASK 3** – Now make the dress, remember that you are making this out of paper, it is delicate and likely to tear, have selotape close by for repairs. Take photographs as you go so you can create a photo journal of your design after you have finished.

**TASK 4** – Now take a variety of photos of the garment either on or off your model and in different settings, select the 2 best and add to your PowerPoint.

**TASK 5** – Use the photos you took to document your journey and explain how you made the outfit, what went well, what didn't and what would you do differently if you were to make this again?



*We look forward to meeting you soon!*