

GRAPHICS - LEVEL 3

SUMMER TASK

WRITE A PERSONAL STATEMENT

You should write a brief statement of around 500 words explaining:

- Why you want to study Graphic Design?
- What knowledge and experience you have already of Graphic Design and Art
- What you would like to do in the future, where do you see yourself and what career path do you want to take?

RESEARCH TASK

Choose two designers from the following list:

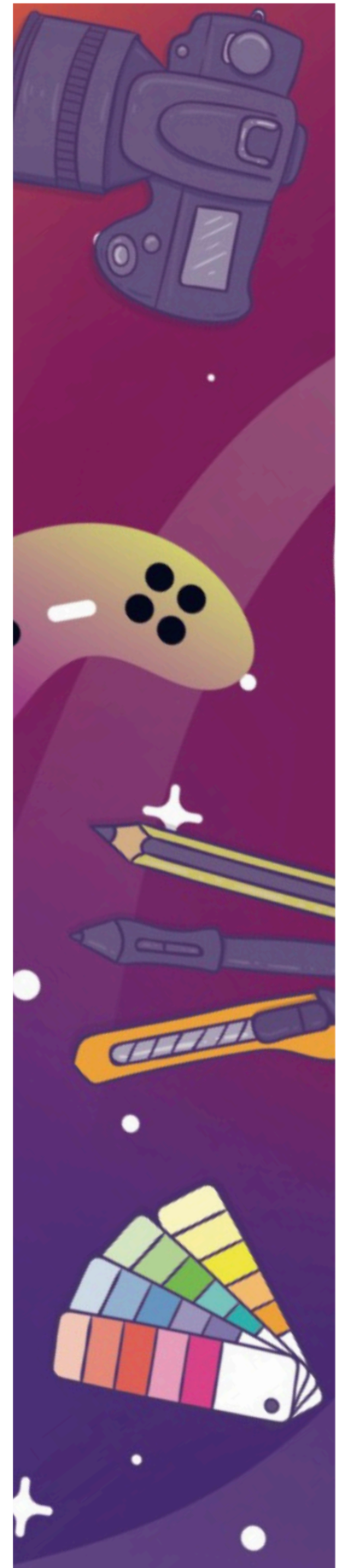
- LUCY STEPHENS
- HENNIE HAWORTH
- ALAN FLETCHER
- SI SCOTT
- ED FELLA
- JAMIE REID

Research the two designers you have chosen and find 2 pieces of work for each which you can comment on.

1. What do you like or dislike about their work and why?
2. What do you think each piece you have chosen is trying to communicate to the viewer?
3. All of the designers above mainly work with typography. What influences could you take from their work to put into your own typography design work?
4. What are the differences between the two designers' work? What are the similarities?

This task can be written as notes on Word or by hand (and photographed) and submitted along with your personal statement and Portfolio of your own work.

Please include the titles of the images you have chosen to talk about, and images if you can.



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PORTFOLIO - SHOW US WHAT YOU CAN DO!

Here is your opportunity to show us your skills.

We would like to see a portfolio of your artwork! This should include between 8-15 of your best images to really show us your art and creative design skills!

HOW TO SUBMIT YOUR SUMMER TASK

You can send your personal statement, research task and portfolio across to us in a variety of ways:

- PowerPoint – this must include all 3 tasks in one file in a slideshow
- Blog – Use a site like site123.me to create a blog post for each task and an online portfolio of work, which you can then email the link over for us to view
- wetransfer.com – You can send photos and/or word documents of your work using this site and our email address
- Use any of these formats to submit your interview pack using this email: estevens@Halesowen.ac.uk

We look forward to meeting you soon!

