



Halesowen
College

STRATEGIC PLAN 2018-2021



Halesowen College Whittingham Road Halesowen West Midlands B63 3NA www.halesowen.ac.uk

Welcome to Halesowen College

Halesowen College is a thriving tertiary college operating from three main sites – Whittingham Road, Shenstone House and Coombs Wood Technology Centre. It provides one of the most comprehensive curriculum offers in the region.

The College has maintained a good reputation for a sustained period and this was reconfirmed in September 2017, when Ofsted judged the College to be 'good' overall.

Key Ofsted findings –

'Learners make good progress in improving their English & Maths'

'College resources are managed very effectively'

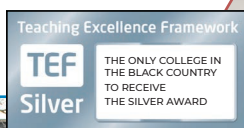
'College learners are confident, polite and articulate'

'Apprentices remain in employment, gain promotion or continue to higher level apprenticeships'

'Learners benefit from an effective range of support'

'The College environment is inclusive and harmonious'

In addition, the Quality Assurance Agency for Higher Education (QAA) found the College's Higher Education provision to fully meet their expectations and awarded TEF (Teaching Excellence Framework) Silver. Halesowen College is the only college in the Black Country to achieve this award.



4000

Full Time Learners

FANTASTIC FACILITIES



500 DEDICATED &
MOTIVATED STAFF

32

A LEVEL
COURSES

Highest Performing 16 -18 Provider in the Area

750

Students
Progressed to
University

**Ranked in the
Top 10% of
Colleges for
Examination
Performance**



21

Recruiting from more than
100 Secondary Schools

Leader in Diversity

**FREE
Bus
Routes**

Halesowen College employs 500 dedicated and motivated staff, their achievements include:

Lotty Bell – Library Assistant Lotty became an Associate Fellow of the Higher Education Academy, in recognition of her teaching and learning support

Haroon Bashir – in his role as Deputy Safeguarding Lead, Haroon played an important part in the College retaining its Leader in Diversity award

Vicki Vincent – Adult Functional Skills Course Leader Vicki marked 'Colleges Week' by having an article published in the TES. Drawing on her personal experience as a mature student, Vicki wrote with conviction about the important part FE colleges have in driving social mobility and the positive impact that a college experience can have on peoples' lives.

Matthew Corke – English Lecturer, also had an article published in the TES

Laura Nixon – congratulations to English Lecturer, Laura, who received a 'Hero Teacher Award'. The award is an Aberystwyth University initiative that recognises outstanding contributions to student success. Laura was nominated by former student, Jonny Tobin, for supporting his Creative Writing development.



The Educational Context & Environment

There are many choices for learners post16, including other colleges, school sixth forms and private providers.

Despite a decline in the teenage demographic and an increase in the choice available, the College has maintained a vibrant and thriving 16-18 community. The student body is very diverse and there has been an increase in the number of students from the South Birmingham area.

There are significant opportunities for the College to further develop its 16-18 curriculum and provide opportunities for students from a wide range of the region's schools, including those from Dudley, Stourbridge and surrounding areas.

The Black Country lies within the devolved West Midlands Combined Authority (WCMA), under the leadership of its Mayor, Andy Street. The Adult Education Budget is in the process of being fully devolved to the WMCA, who will exert significant influence over what and how education is funded for adults. This presents an opportunity for Halesowen College to be more involved with the delivery of skills for adults and address the needs of employers.

The College also maintains strong relationships with a range of stakeholders, including the Local Enterprise Partnership, universities, schools, multi academy trusts, employers and the local community.

Overall, changes to education policies could present the College with opportunities to evolve and develop. This will provide the community and local economy with improved services and, contribute to upskilling adults and preparing young people for employment.

Prudent financial management has meant that the College has outstanding financial health. It has continued to return year-on-year surpluses, placing it in a very strong position to move forward.



The College's Stated Purpose & Values

LEARN SUCCEED FLOURISH

A recent consultation canvassed the views of stakeholders on a new set of values and a stated purpose for the College.

It was felt the following factors encapsulated the College's purpose:

- **High Quality Teaching & Learning**
- **Personal Development**
- **Support**
- **Equality of Opportunity & Inclusivity**
- **Individualised Learning**
- **Educating Individuals to Reach Their Full Potential**
- **Successful Progression to Further Learning & Careers**

As a result, the following statement has been adopted as Halesowen College's Stated Purpose:

To enable students, staff, the economy and the community to **LEARN, SUCCEED** and **FLOURISH**

Stakeholders believed the College core values should focus on the following:

- **Inclusivity, Equality & Diversity**
- **Respect**
- **Commitment**
- **High Aspirations**
- **Integrity & Honesty**
- **Responsibility**
- **Support, Safety & Care**

This resulted in the College's headline values and behaviours being:

**WORK TOGETHER,
RESPECT EVERYONE,
STAY SAFE
and AIM HIGH**





TO PROVIDE THE HIGHEST QUALITY TEACHING AND LEARNING LEADING TO EXCELLENT OUTCOMES

Objective

- To ensure that students following vocational programmes successfully achieve their chosen main course
- To ensure that students studying A Level programmes successfully achieve
- To ensure that students are supported to develop their levels of literacy and numeracy
- To ensure that all study programme learners make excellent progress
- To ensure that apprentices successfully achieve their framework or standard
- To ensure that all students enjoy a positive learning experience

TO SUPPORT THE LOCAL COMMUNITY AND ECONOMY BY PROVIDING THE BROADEST RANGE OF PURPOSEFUL AND APPROPRIATE EDUCATIONAL OPPORTUNITIES

Objective

- To ensure that vocational courses and apprenticeships are designed to support learners into higher levels of study or sustained employment
- To ensure that the College responds to new government initiatives and is ready to deliver emerging programmes
- To ensure that students are work-ready and understand the demands of the workplace
- That the College continues to attract its market share of study programme learners
- The College responds to regional and national agendas by developing appropriate apprenticeship provision
- That the College responds to regional priorities by increasing the number of students accessing education at higher levels
- That the College responds to regional priorities by increasing the number of adults accessing education



THE COLLEGE'S ESTATE AND OTHER RESOURCES ARE FIT FOR 21ST CENTURY LEARNING

Objective

- The College continues to develop state-of-the-art accommodation and other physical resources
- The IT infrastructure supports inspirational teaching and learning
- That the College environment is student centric, safe and welcoming to all

THE COLLEGE REMAINS FINANCIALLY SOUND AND ABLE TO RESPOND TO THE NEEDS OF LEARNERS, EMPLOYERS AND THE LOCAL COMMUNITY

Objective

- That the College delivers the widest range of services efficiently
- The College diversifies its income base
- The College seeks alternative opportunities for growth and diversification



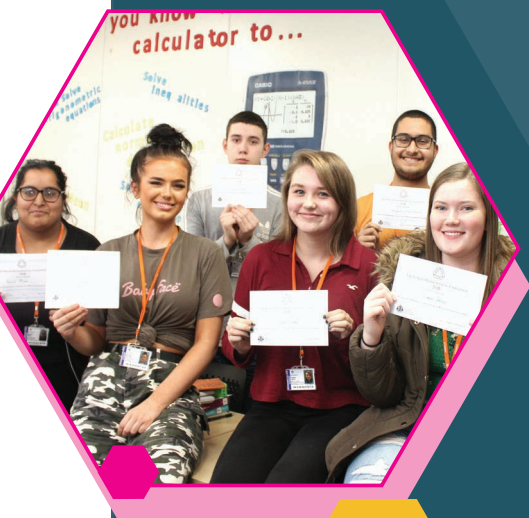
STUDENT SUCCESSES

congratulations



Top Marks for Geology Student

Congratulations to A Level student, Tom Parker, who celebrated after receiving the second highest grade in the country for his AS Level Geology. Tom is a former student from Summerhill School and was very surprised when the letter advising him of his achievement arrived from the exam board, OCR. He was particularly delighted with the result as he is planning to study Geology at university next year.



UK Mathematics Challenge Awards 2018

The annual UK Senior Mathematics Challenge is organised by the UK Mathematics Trust, Leeds University and is supported by the Institute & Faculty of Actuaries.

The recent Challenge attracted over 80,000 entrants from across the country and staff in the College's Maths Department were really pleased when 3 students achieved Silver and 7 were awarded Bronze certificates.

Silver Awards went to Rajneet Mann, Alireza R. Shahsavan & Nicholas Manea-Paquet

Bronze Awards went to Pheobe McHugh, Craig Robinson, Calista Lawry, Lauren Gulasci, Adam Bloomer, Georgina Nagudi & Jamala Reid
Congratulations to you all!



Apprenticeship Success

The College has an outstanding level of success with Apprentices securing full time employment following the completion of their course.

For example, Phoebe Elcock was one of the first students to be awarded a Distinction in the new Healthcare Science Apprenticeship, which included writing assignments, being observed and completing multiple tasks. Having completed her apprenticeship at Meadowbrook Road Surgery in Halesowen, Phoebe was thrilled to be offered a full time, permanent job in the busy practice.



STUDENT SUCCESSES

congratulations

Animal Magic

Former Animal Care student, Ricky Johnson, was keen to pass on his experience and expertise to current students. Having completed an HND in Animal Care, reptile expert Ricky also worked as an Intern in the department before taking over responsibility for all the animals on a full time basis.

As well as his rewarding College role, Ricky is the Education Officer for 2 renowned societies – the West Midlands Herpetological Society (WMHS) and the international, Advancing Herpetological Husbandry (AHH).



Chef Shares Experience

Former Level 3 Professional Catering student, Luke Aston, has returned to College to deliver cookery masterclasses for our current aspiring chefs.

Following completion of his qualification, Luke secured a position at one of Birmingham's finest restaurants – the Michelin starred 'Adams', where he now works as demi chef de partie.

Following a successful work placement, existing College student, Mohsin Raza, now has a part time job at the restaurant and hopes to follow Luke's example of using his College experience to establish his career in the world of fine dining.



Science Success

Sadaf Ostovar is well on her way to becoming a Pharmacist of the future. Having only been in the UK for a short time and with English as her second language, Sadaf worked extremely hard to complete a Level 2 qualification in Science, while improving her Maths and English skills. She has now progressed to the Level 3 Applied Science course and has a determination to reach her goal of studying Pharmaceuticals at university.

Sadaf's confidence has really grown and she is keen to acknowledge the support she has received from College staff.

