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* You must be aged 19+ and live in the West Midlands Combined Authority Area.

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HIRE AN APPRENTICE NOW!

Incentives of up to **£4,000** for hiring new apprentices



Welcome to our first Employer Newsletter



In these challenging and unprecedented times for business, we aim to help you navigate and understand the ways you can fulfill your training needs and access various government schemes designed to support workforce development.

To this end, the first edition of this newsletter can give you a detailed overview of what is available. The College offers an expanding range of part-time courses to encourage staff to develop their skills and knowledge – even better is that if they are West Midlands residents and are aged 19+ these courses will be free!

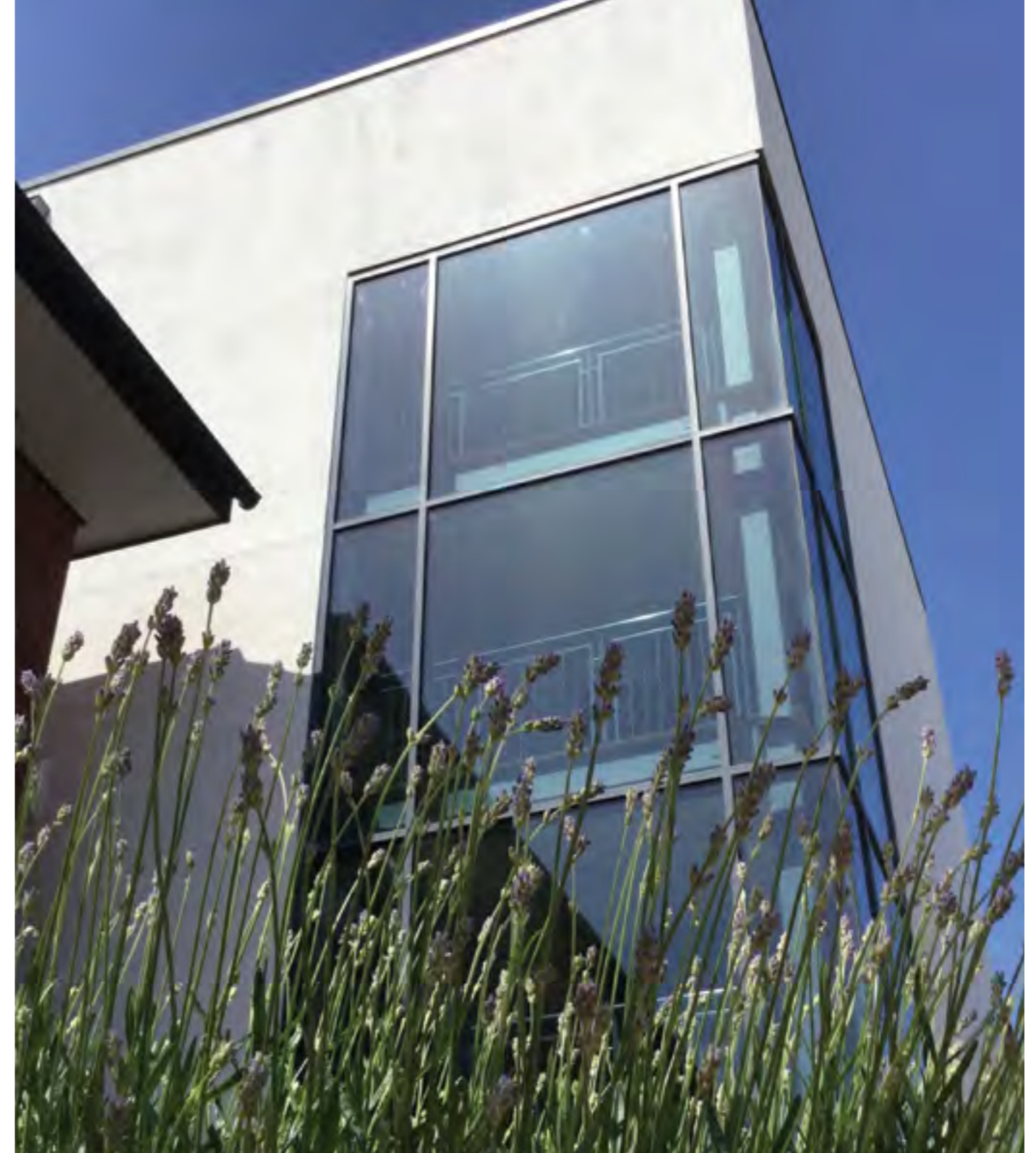
In terms of Apprenticeships – **from 1st April 2021 incentives of up to £4,000** are available for hiring new apprentices.

This newsletter will also provide details of new T Level qualifications launching in September 2022, alongside our offer to support your staff who speak English as a second language and who would benefit from Functional Skills English and Maths or digital qualifications.

The College has also developed Sector-Based Work Academy Programmes which are bespoke to your workplace to meet your business needs.

Currently, due to Covid-19 restrictions, many of our programmes are delivered remotely using Microsoft Teams and the College's Virtual Learning Environment – and we have been pleased with how well received this has been. As soon as we are able, we will offer on-campus face-to-face delivery as well, but if this pandemic has taught us anything it is always to have a Plan B.

In conclusion, Halesowen College is keen to support employers in whatever way it can as we forge our way out of the pandemic. Please contact us by phone or email and one of our team will help you.



FREE Training Courses for Adults*

The College has a wide range of part-time and distance learning courses to enable staff in your organisation to develop their skills and knowledge.

Many of these courses can be delivered flexibly and thus can be fitted around work and your everyday life. Even better if your employees live in the West Midlands and are aged 19+ these courses are free *

* You must be aged 19+ and live in the West Midlands Combined Authority Area.



FREE Distance Learning Courses

EXPAND YOUR SKILLS AND KNOWLEDGE

Halesowen College is working in partnership with The Skills Network to provide a range of online courses that lead to Level 2 qualifications.

We are working with awarding bodies such as NCFE and CACHE.

All courses are fully online with no need to attend college. The courses provide a range of outstanding learning resources that meet a range of diverse learning needs.

Learners can submit their work online and have the support of a subject specialist tutor to help and support them along the way.

- Level 2 Certificate in Awareness of Mental Health Problems
- Level 2 Certificate in Preparing to Work in Adult Social Care
- Level 2 Certificate in Principles of Business Administration
- Level 2 Certificate in Principles of Customer Service
- Level 2 Certificate in Principles of Dementia Care
- Level 2 Certificate in the Principles of End of Life Care
- Level 2 Certificate in the Principles of the Prevention and Control of Infection in Health Care Settings
- Level 2 Certificate in Understanding Autism
- Level 2 Certificate in Understanding Behaviour that Challenges
- Level 2 Certificate in Understanding Children and Young People's Mental Health
- Level 2 Certificate in Understanding Common Childhood Illnesses
- Level 2 Certificate in Understanding Retail Operations
- Level 2 Certificate in Understanding the Care and Management of Diabetes
- Level 3 Certificate in Understanding the Principles of Dementia Care
- Level 2 Certificate in Understanding the Safe Handling of Medication in Health and Social Care

We have also joined with The Skills Network to offer a range of short courses to help with Continued Professional Development (CPD). CPD distance learning courses are £10 each.

- Alcohol Awareness
- Conflict Management
- COSHH Risk Assessment
- Dementia Awareness
- Discipline in the Workplace
- DSE Risk Assessment
- Explore the Principles of Healthy Eating
- Fire Safety Principles
- Food Safety Awareness
- Health and Safety in the Workplace
- Induction Essentials
- Induction of New Staff
- Introduction to First Aid – Zone 1
- Introduction to First Aid – Zone 2
- Introduction to First Aid – Zone 3
- Introduction to First Aid – Zone 4

- Leading and Motivating a Team
- Manual Handling Safety at Work
- Mental Health Awareness
- Organising and Delegating
- Performance Management
- Personal Money Management
- Planning and Allocating Work
- Prepare to Deliver Excellent Customer Service
- Principles of Internet Safety
- Principles of Weight Management
- Rights and Responsibilities
- Safeguarding Adults and Children
- Sexual Health Awareness
- Solving Problems and Making Decisions
- Stress Management

- Substance Misuse Awareness
- Understanding Anxiety
- Understanding Depression
- Understanding Eating Disorders
- Understanding Equality and Diversity
- Understanding Leadership
- Understanding Stress
- Understand the Principles of Exercise and Fitness

- Funded courses:**
- Level 3 Certificate in the Principles of End of Life Care
 - Level 3 Certificate in Understanding Autism
 - Level 3 Certificate in Understanding Mental Health

Level 3 National Extended Certificate in Construction and the Built Environment	Gateway Qualification Level 1 Award in Building and Construction	Gateway Qualifications Level 1 Award in Digital Marketing	Gateway Qualifications Level 1 Award in Digital Marketing	Gateway Qualifications Level 1 Award in Skills for Business and Administration
L1 AAT Award in Bookkeeping	Level 1 Preparing to Work in Schools Award	Level 2 Certificate in Accounting	Level 2 Certificate in Counselling Skills	Level 2 Health & Social Care Certificate (NCFE CACHE)
Level 3 Diploma in Accounting	Digital Upskilling Bootcamp	Level 1 Adult Social Care	Level 3 Distance Access to HE Diploma (Education)	Level 3 Distance Access to HE Diploma (Nursing)
Level 3 Distance Access to HE Diploma (Social Sciences)	Level 3 Policing Sector Based Work Academy	To see the full list of courses available visit www.halesowen.ac.uk/study/adult-part-time/		

For more information visit halesowencollege.theskillsnetwork.com



Hire an Apprentice NOW!

Cash payments for new Apprentices extended to 31 March 2021!

Taking on an apprentice is an investment in the future – a chance to introduce new skills into your workforce and shaping your key staff for the future.

Our Apprenticeship Team can recruit an Apprentice for you.

The Apprenticeship Team is based at our Coombs Wood Business Centre and offers a personalised, free-of-charge recruitment service for employers.

Our Team can advertise, shortlist, screen, and supply applicants and schedule interviews. They will provide you with suitable candidates who meet the requirements you specify. Every candidate will be interviewed, their experience, skills, and attitude will be identified. Profiles are then created by the team to give employers an overview of skills, experience, and their application.

We pride ourselves on making the job easy, for you by sourcing high-quality applicants for you to interview.



Incentives from 1st April 2021:

Age / Status of Apprentice	New Employee	Existing Employee
16 - 18 yrs	£4,000	£1,000
19 - 24 yrs	£3,000	N/A
25 years and over	£3,000	N/A
19 - 24 previously in care or has EHCP	£4,000	£1,000



If you are looking to take on an apprentice please contact:
Alex Gettings - 0121 602 7630 • agettings@halesowen.ac.uk



We offer apprenticeships in the following standards:

Business & Professional

- Accounts Assistant Level 3
- Business Administrator Level 3
- Customer Service Practitioner Level 2
- Taxation Professional Level 4

Digital

- Digital Marketer Level 3
- Infrastructure Technician Level 3

Healthcare Sciences & Education

- Early Years Practitioner Level 2
- Healthcare Science Assistant Level 2
- Healthcare Science Associate Level 4
- Lab Technician Level 3
- Pharmacy Service Assistant Level 2
- Technician Scientist Level 5

Hair

- Barbering Level 2
- Hairdressing Level 2



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Sector-Based Work Academy (SWAP)

We can create a Sector-Based Work Academy Programme for your business to aid the recruitment of a skilled workforce with the right skills.

Our team can work with you to create a programme bespoke to the needs of your business.

We work with Job Centre plus to recruit a pool of potential candidates who are keen to engage in a work preparation programme that will prepare them to work in your sector. Participants can remain on benefits throughout the Sector-Based Work Academy and Job Centre Plus will pay any childcare or travel costs whilst they participate in a work placement.

There is no cost to the employer. At the end of the programme, the employer is required to interview the candidates which gives them the experience of interviews and you the opportunity to select your preferred candidates.

A sector-based academy can last up to six weeks and will include:

- Pre-employment training, which is designed with individual business needs in mind
- A work experience placement
- A guaranteed job interview.

We can run SWAPS in:

- Health and Social Care
- Retail
- Digital



Could you offer an industrial placement to a Halesowen College Student?

WHY OFFER A PLACEMENT?

Industry placements offer an opportunity to host a student and gain 'an extra pair of hands'.

What does an industry placement look like?

- 45 days/315 hours sector-specific placement.
- Placements are spread throughout the year.
- All students are supported by a curriculum contact at the College.



WHAT ARE T LEVELS?

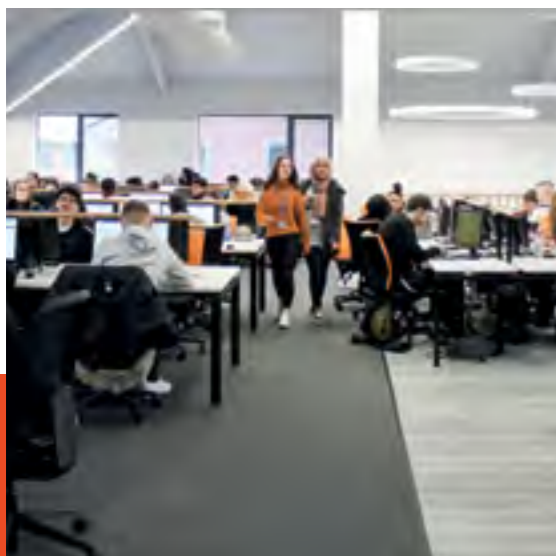


T Levels are a new qualification available from September 2021.

These are technical qualifications that provide high-quality technical education alongside the academic option for 16-19 learners.

T Levels are an option post-16 and combine classroom theory, practical learning, and industry placements to ensure learners have a real experience of work.

In September 2021, we will launch T Levels in Childcare, Health, Healthcare Science, and Science Pathways.



T-LEVELS
THE NEXT LEVEL QUALIFICATION

How Can We Support You?



What part-time courses do you offer?

I want to upskill my staff

I want an apprentice

I need to recruit new staff

I want to support local young people

For more information visit www.halesowen.ac.uk
Telephone - 0121 602 7777 • Email - info@halesowen.ac.uk

What Halesowen College Can Offer:

An Apprentice	<ul style="list-style-type: none"> - We have a wide range of standards - We recruit and manage applications
A Sector-Based Work Academy	<ul style="list-style-type: none"> - We recruit potential candidates - We provide pre-employment training to meet individual employer's needs
Industry Placement / T Levels	<ul style="list-style-type: none"> - Extra help from a motivated and able student - A wide range of skills/sectors available – Business, IT, Health and Social Care, Early Years, Arts, Travel, Catering, Science, Animal Management.
Part-Time Courses	<ul style="list-style-type: none"> - Flexible delivery - Basic skills - New skills - Online and distance learning

How Can We Help With Funding and Support?

An Apprentice	<ul style="list-style-type: none"> - Up to £4000 in incentive payments - Recruitment
A Sector-Based Work Academy	<ul style="list-style-type: none"> - Free recruitment - Training will be fully funded - Free DBS checks - Tailor-made training
Industry Placement / T Levels	<ul style="list-style-type: none"> - Help from highly skilled and highly motivated students
Part-Time Courses	<ul style="list-style-type: none"> - Free for people aged 19+ and living in the West Midlands Combined Authority Area

For more information visit www.halesowen.ac.uk
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Get in contact!



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